



5669 N Oracle Rd, Suite 2105
Tucson, AZ 85704
Phone: 520-419-7837
www.TKDwellness.com

name
address
Tucson, AZ 857xx

Date

RE: Sponsorship Opportunity Taekwondo Wellness

Dear XXXX,

My name is Dr. Yoendry Torres and I am a clinical psychologist and owner of TKD Wellness, an Olympic Sport Taekwondo fitness facility located in Northwest Tucson. TKD Wellness' mission is to improve the mental, physical, social and emotional health of our community through the teaching Taekwondo and psychological education from toddlers to Olympic athletes. The focus of our classes is to provide fun, fitness and empowerment.

In addition to our regular youth and family classes, we have competition team members who have already been able to win gold at Arizona state Taekwondo championships in 2022. Our goal is to demonstrate to our local community youth that to accomplish great things it takes a tremendous amount of hard work and support from family and the community.

The TKD Wellness competition team consists of about 20 athletes who are passionate and determined to work hard, but not all of them have the financial means to fulfill their dreams of year-round competition. As you might imagine, there are many expenses connected with being a competitive athlete.

The major expenses for the competition team are paying for tournament registration fees (\$150-\$200), travel (\$100-\$500) and lodging (\$250 for 2 nights) and competition training gear such as high quality protective sparring gear (\$350) and competition uniforms (\$125). It's worth noting that these expenses are in addition to their Taekwondo monthly tuition. Our athletes want to compete throughout the tournament season (March-Dec) which consists of 4-8 tournaments. Some of their families are finding it difficult to fund their Taekwondo career. Thus, one athlete's annual competition expenses can cost \$975 if only attending one tournament, \$2475 for participating in 4 tournaments and \$4475 if attending 8 tournaments. To help our athletes and their families we have created four tiers of sponsorship.

1. Platinum: \$10,000 +
 - Your company logo on competition team tracksuits
 - 5 social media posts throughout the season acknowledging your company
 - Booth at our promotion tests
 - Booth at our hosted tournament
 - Your company logo with link to company's website on the club website
 - Your company logo on all digital content, including newsletters, rosters, schedule, and stat sheets
 - Your company logo on club programs

- Your company logo on club banner
2. Gold: \$5000-\$10,000
 - Booth at our promotion tests
 - Booth at our hosted tournament
 - Your company logo with link to company's website on the club website
 - Your company logo on all digital content, including newsletters, rosters, schedule, and stat sheets
 - Your company logo on club programs
 - Your company logo on club banner
 3. Silver: \$1000-\$5000
 - Your company logo with link to company's website on the club website
 - Your company logo on club programs
 - Your company logo on club banner
 4. Bronze: \$500-\$1000
 - Your company logo on club programs
 - Your company logo on club banner

I would welcome the opportunity to speak to you about this further or even put on a demonstration for your organization. XXXX is a major presence in Tucson and we feel that this partnership would work very well as I believe we have aligned values. We were hoping that this might be something you would consider helping us with.

In return for your sponsorship, we would, of course, be willing to place your company logo on our banner that we take to competitions with hundreds or thousands of spectators as well as the other tier sponsorship perks. There will also be opportunities for other promotions such as posting your company banner at our events throughout the year. I can also offer to speak to your organization about a number of topics such as organizational development, staff wellness and stress management to help with your team training needs.

We hope that you will consider this sponsorship. We can provide you with further details and I would welcome the opportunity to speak with you further about this. I will contact you next week to see if you would like to explore further.

Thank you for your consideration.

Best regards,

Yoendry Torres, Psy.D.
TKD Wellness
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